

For Immediate Release:

Neal Jacobs, Jack Rosenbloom and Matt Cohen Address Greater Philadelphia Senior Executive Group

October 28, 2003

(Philadelphia, PA) - The Jacobs Law Group presented a seminar for the Greater Philadelphia Senior Executive Group. Entitled *The Evolution From Consultant to CEO: What You Need To Know Before You Take The Job*, the seminar covered the myriad aspects involved in the transition from outside consultant to CEO. The discussion first focused on the importance of targeting good, healthy companies before shifting to cover the specific types of due diligence that every potential CEO must undertake before entering a formalized agreement. Special attention was given to the analysis of the underlying corporate structure and the identification of the real source of company value, notably, as it relates to intellectual property. Joining Neal, Jack and Matt was Steve Kelly, a one-time consultant for and now CEO of Automated Currency Instruments. Steve shared his first-hand experiences as an executive who has made the transition from outside consultant to CEO.